

# **News From...TCC Software Solutions**

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## **LAUNCH OF NEW ONLINE PROJECT MANAGEMENT TOOL WILL STREAMLINE WORKFLOW FOR THE BUSINESS PLACE**

***TCC Software Solutions Releases "The WorkFlow", a web-based business tool that will allow companies to efficiently manage client projects – and it's client-friendly as well!***

(West Hartford, CT) – Time, money and job efficiency. These are the never-ending needs of customers and businesses alike, which can now be provided for, due to an innovative new online management tool called "The WorkFlow." Introduced by TCC Software Solutions, The WorkFlow completely transforms and improves the way businesses and customers are able to interact, as well as how employees communicate within their business. Accessible 24 hours a day with nothing more than an internet connection, The WorkFlow maintains up-to-date project time lines from start to finish. Customers are finally able to gain total knowledge, awareness, involvement in their accounts and customer relationships are able to develop on a higher level. Communication within business becomes more efficient due to the built-in email system, allowing users to make notifications of the latest project status.

The WorkFlow's product development is spearheaded by TCC Software Solutions President Eileen Hasson. "Over the last two years, we saw that more and more companies like marketing and ad firms, law firms and manufacturers requesting smart customer relationship management tools that were not on the market. Our firm responded to this need and slowly developed an early version of The WorkFlow about 18 months ago. Shortly after, we enhanced The WorkFlow user platform for web companies and sophisticated marketing agencies and have turned today's The WorkFlow product into a highly effective business tool for really any type of project management business. Most importantly, we have designed The WorkFlow to integrate easily with the typical accounting software packages to make the billing process a breeze," explained Hasson.

Early WorkFlow clients that beta tested the web-based product are unanimously impressed. Pat Ryan, principal and owner of Ryan Marketing Partners, Farmington, CT, is one of the many enthusiastic advocates of The WorkFlow. "It truly helps every department from creative to account services. For account services and sales, it's a great manufacturing/managing tool. At any time we can accurately find out the status of projects for any client. And the cost for this highly functional business tool is very reasonable," Ryan concluded. Since The WorkFlow is an online software management tool, costs are based upon the number of users within each company. For companies with 1-200 employees, the cost varies from \$49 to \$249 a month. Companies with over 200 online users, intranet integration is arranged.

Vivid Images Worldwide Creative Director Io Annis credits The WorkFlow as an invaluable corporate management tool that allows the Hamden, CT firm to easily manage the overwhelming challenges of project management flow. Katherine Mahoney, senior manager at TRUMPF Inc. also gives The WorkFlow credit for an immense improvement in managing accounts within her company as well as communication with clients. "I definitely recommend WorkFlow to any business looking for more accurate and efficient account services and an improved relationship with clients. People on both sides of the table benefit with The WorkFlow, it's really a valuable tool," stated Mahoney.

TCC Software Solutions is a division of Connecticut-based The Computer Company, Inc. The WorkFlow is the first business software product of TCC Software Solutions. Future web-based products from TCC Software Solutions include E-Manager, Executive Reporting and E-Mail Marketing.

**(NEWS MEDIA ONLY: You can go online at [www.theworkflow.com](http://www.theworkflow.com) and take a test drive of The WorkFlow. Just follow these instructions: go to [www.theworkflow.com](http://www.theworkflow.com), type in "journalist" for the User ID, "journalist" for the password and "demo" for the company I.D. After that, feel free to create your own company, specific sample projects and assign different clients or personnel to the tasks. Put WorkFlow to the test. Let The WorkFlow show you how easy project management can be organized and work for any type of company).**